

## FOR IMMEDIATE RELEASE

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## SUBROGATION AND DESK REVIEWS NOW PROCESSED THROUGH PDA XPRESS PLATFORM

*Reviews Turned Around in Three Hours or Less*

**FORT WORTH, Texas – April 5, 2016** – One of the more drawn-out parts of the insurance claims process has become simpler and faster with the help Property Damage Appraisers' Web-based photo damage estimate platform, PDA Xpress. Instead of having [subrogation](#) reviews pushed to the bottom of the priority list to drag on, PDA can help insurance companies reach their subrogation goals and turn reviews within three hours or less and improve their bottom line.

“In many cases, PDA can provide a thorough review without completely re-writing the entire estimate, saving companies in loss adjustment costs,” said Tom Slimak, chief business development officer, PDA. “Most times, PDA can cycle a review faster than a client’s staff. By utilizing PDA’s subrogation services, insurance staff can concentrate on larger issues and claims. They should come to think of PDA as their eyes and ears to ensure the company will pay what it owes – no more, no less.”

During the subrogation process, PDA will assess both repairable and potential total loss units for a multiple of variables including appropriate parts usage, labor, prior damage, actual cash value, betterment and more. PDA also provides users with a tool that can be leveraged during subrogation negotiations that gives a clear outline of findings. The same information can be valuable should mediation or arbitration occur.

### **Desk Reviews**

Similar to subrogation, PDA also performs desk reviews. If an insurance carrier can’t send out an appraiser to a location, it will tell the customer to take pictures of the damage and get an estimate from a body shop to submit to the insurance carrier for payment. That insurance carrier can send the estimate and photos through PDA Xpress and they will be reviewed for accuracy. This means that insurance carriers will pay for an accurate estimate and PDA will provide the expertise to make sure they only pay what they owe.

“Our 50-plus years of experience provide us with unmatched technical expertise so that customers can count on our subrogation and desk reviews every time. That means they save both time and money. We’ll even provide reports to show the savings,” Slimak said.

To learn more about PDA and its subrogation services, visit <http://pdacorporation.com/subrogation.php>.

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**About PDA, Inc.**

PDA's highly-skilled national network of appraisers performs auto, heavy equipment, marine, motorcycle, property and recreational vehicle damage estimates, and lease turn-in inspections. Each year PDA and its franchise network of over 650 professional appraisers serve over 2,500 clients and complete over 450,000 estimates and inspections. As a leader in the estimating industry for more than 50 years, PDA's turnkey solution includes PDA *Xpress*, a Web-based photo damage estimate tool, and PDA Claims Management solutions. For more information, follow PDA on [LinkedIn](#) and [Twitter](#) or visit <http://www.pdacorporation.com>.