

## FOR IMMEDIATE RELEASE

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## **PDA GETS DAMAGED HEAVY EQUIPMENT BACK TO WORK FASTER THROUGH STREAMLINED APPRAISAL PROCESS**

*Only Service Provider Capable of Estimating Heavy Equipment in all 50 States*

**FORT WORTH, Texas – Jan. 27, 2015 –** [Property Damage Appraisers](#) (PDA) is ready to handle the icy curve balls from Mother Nature this winter as truck drivers and heavy equipment operators encounter snow, ice, reduced visibility and treacherous roads which often result in accidents. Through a national network of experienced appraisers, PDA is the only service provider capable of estimating heavy equipment across the U.S. This means PDA can arrange an estimate for truck drivers throughout the country and keep over-the-road vehicles constantly moving instead of wasting downtime where the accident occurred.

“We understand the importance of keeping truck drivers on the road – its mission critical to their livelihood,” said Tom Slimak, chief business development officer, PDA. “No matter where the equipment is located in the U.S., we’ll dispatch our nearest heavy equipment appraiser for fast and accurate service.”

PDA ensures appraisers receive advanced, ongoing training in heavy equipment estimates through their unique heavy equipment certification program.

“The PDA training and certification program was developed out of a need for a defined structure to accurately assess heavy equipment damage. Through the program we have a consistent approach across our network of over 600 professional appraisers to ensure quality and excellent customer service across the board,” Slimak said. “We consistently exceed key performance indicators for the industry.”

PDA makes estimating efficient through their online tool for instant assignment to the nearest appraiser. The company’s estimating platform helps ensure precise estimating with same-day assignment for faster repairs. The entire process is fully supported by PDA customer support which integrates with the PDA Claims Management System.

The company also recently launched [PDA Xpress](#), a solution that turns customers’ smartphones into super-fast and easy-to-use estimate tools that lighten adjusters’ workloads by managing estimates. As the only smartphone appraisal tool available for heavy equipment, PDA Xpress increases efficiency, decreases cycle time to three hours or less and helps adjusters close claims quickly, making it ideal for medium-duty and heavy-duty trucks and trailers as well as other heavy equipment.

In cases where extensive damage occurs and an estimate cannot be completed through images alone, PDA will dispatch an experienced appraiser from their nationwide network and turn an

estimate around in five days or less for tractor trailers. This process is also managed through PDA, requiring no extra effort from adjusters.

To learn more about PDA and its ability to get trucks back on the road visit <http://www.pdacorporation.com>.

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**About PDA, Inc.**

PDA's highly-skilled national network of appraisers performs auto, heavy equipment, marine, motorcycle, property and recreational vehicle damage appraisals, and lease turn-in inspections. Each year PDA and its franchise network of over 600 professional appraisers serve over 2,500 clients and complete over 400,000 appraisals and inspections. As a leader in the appraisal industry for more than 50 years, PDA's turn-key solution includes PDA Xpress, a Web-based photo damage appraisal tool and the PDA Claims Management System. For more information, visit <http://www.pdacorporation.com>.