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PDA EXTENDS EXPERTISE TO FINANCIAL SERVICES SECTOR

Extension of PDA's Insurance Industry Expertise Fuels Competitive Advantage for Company

FORT WORTH, Texas – March 8, 2016 – As a leader in the insurance industry, Property Damage Appraisers (<u>PDA</u>) is spreading the word about one of its core business practices that many may not know about – financial services. PDA's appraisal services are ideal for banks, credit unions and leasing companies that hold liens and force-placed insurance on vehicles. With a nationwide network of expert appraisers, PDA inspects vehicles anywhere in the country and estimates damages in the event of an accident or total loss.

"At PDA our work is quite versatile. From vehicle estimates to financial services inspections, we want companies to think of our appraisers as an extension of their team that they can rely on when workloads are heavy," said Ken Loose, COO, PDA. "We complete estimates quickly to help get customers back on the road or get better returns on your repossessions."

Lease Turn-In Inspections

Many of those same financial institutions also need a partner for lease turn-ins. PDA's appraisers inspect and document lease returns for condition and lessee liability for damages. With a keen eye for details and the best-trained appraisers in the U.S., PDA provides accurate estimates to increase returns on sales.

"With more than five decades of experience, we've got the expertise to deliver high quality, accurate estimates in less time. That means you can control your costs and higher returns for your repossessed and lease turn-in vehicles," Loose said.

To learn more about PDA and its lease turn-in and financial services, visit http://www.pdacorporation.com/financialservices.php.

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About PDA, Inc.

PDA's highly-skilled national network of appraisers performs auto, heavy equipment, marine, motorcycle, property and recreational vehicle damage estimates, and lease turn-in inspections. Each year PDA and its franchise network of over 650 professional appraisers serve over 2,500 clients and complete over 450,000 estimates and inspections. As a leader in the estimating industry for more than 50 years, PDA's turnkey solution includes PDA *Xpress*, a Web-based photo damage estimate tool, and PDA Claims Management solutions. For more information, follow PDA on <u>LinkedIn</u> and <u>Twitter</u> or visit http://www.pdacorporation.com.