

FOR IMMEDIATE RELEASE

Media Contact:

Rebecca Renfroe

M/C/C for PDA

972-480-8383 ext. 217

rebecca_renfroe@mccom.com



PDA EXPANDS CLAIMS MANAGEMENT OPTIONS TO MEET THE NEEDS OF THE INSURANCE INDUSTRY

Real-Time Access to Claims Status through the PDA Client Portal and Integration Services Increases Efficiency and Productivity for Adjusters

FORT WORTH, Texas – July 7, 2015 – [Property Damage Appraisers](#) (PDA) has expanded its claims management options to further meet the [needs](#) of the insurance industry. With the PDA Client Portal or through PDA integration services, adjusters and insurance professionals now have access to real-time claims data to support customers, run their businesses more effectively and make their overall workflow easier and more efficient.

“Customers have the choice of working with the PDA Client Portal or our integration services,” said Tom Dolfay, CEO of PDA. “The PDA Client Portal is a great customer service tool for adjusters that gives them access to important data on the spot. Users are able to create assignments, pull metrics and check the status of claims and assignments in real time. Additionally, our integration services cut out the middle man and make appraisal workflow systems a seamless process. At the end of the day our goal is for adjusters to excel in their businesses. We are providing the tools to make that goal a reality, all for no additional fee.”

Client Portal

The [PDA Client Portal](#) is a proactive, automated way to track estimates assigned to PDA. Users simply log into the secure portal to assign or check the status of estimates in real time. The portal shows the volume, cycle time and type of claim as well as the severity. Users are even able to access notes from the appraiser and photos of damage for additional insight. With a self-service platform, users can access an estimate’s status instead of having to call someone to check on this information. This way information is easily and quickly relayed back to clients.

Integration Services

With integration services from PDA, an adjuster’s workflow system connects directly with the PDA system for huge improvements in efficiency and accuracy. Adjusters no longer have to manually transfer data and endure the errors and delays associated with it. The minute a claim enters the system, PDA automatically receives the information needed to estimate a customer’s damage. Because PDA connects directly to workflow systems, companies won’t need a third-party claims management solution and the expense that goes with it. The PDA integration services even allow users to pull their own detailed reports on their claims workflow anytime they want.

To learn more about PDA’s Client Portal or PDA integration services visit <http://pdaclientportal.com>.

###

About PDA, Inc.

PDA's highly-skilled national network of appraisers performs auto, heavy equipment, marine, motorcycle, property and recreational vehicle damage estimates, and lease turn-in inspections. Each year PDA and its franchise network of over 650 professional appraisers serve over 2,500 clients and complete over 400,000 estimates and inspections. As a leader in the estimating industry for more than 50 years, PDA's turn-key solution includes PDA Xpress, a Web-based photo damage estimate tool and PDA Claims Management solutions. For more information, visit <http://www.pdacorporation.com>.