

## FOR IMMEDIATE RELEASE

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### PDA NAMED FINALIST IN PRESTIGIOUS, NORTH TEXAS TECH TITANS AWARDS

**FORT WORTH, Texas – July 26, 2016** – [Property Damage Appraisers \(PDA\)](#) is a finalist in the technology adopter category of the 16<sup>th</sup> Annual Tech Titans Awards, which recognize outstanding companies and individuals in the North Texas area who have made significant contributions to their industries during the year through technology.

PDA is credited as a finalist specifically for its work with [PDA Xpress](#). Overall, consumers and insurance companies alike have inconsistent standards when it comes to independent appraisers, especially when it comes to receiving estimates on damaged vehicles. Looking to change these viewpoints, PDA launched this super-fast and easy-to-use estimating tool that lightens insurance adjusters' workloads by managing appraisals.

"PDA's commitment to raising standards for independent appraisers is the real finalist for the Tech Titans Awards," said Tom Dolfay, CEO of PDA. "Adoption of PDA Xpress has proven that the property and casualty industry is looking to transform to better meet consumer demands. Our clients are beginning to expect the best, and that's exactly what we want to deliver each and every time."

One year after the launch of PDA Xpress, [results reported](#) that while PDA promised an estimate returned in three hours or less, 60 percent of estimates were being returned in 45 minutes or less exceeding the customer's expectations. Additionally, PDA Xpress' customers rated PDA with a 97 Net Promoter Score<sup>®</sup>, so not only are estimates being completed efficiently, customers would recommend PDA Xpress to peers as well.

"The Tech Titans Awards are the premier recognition of innovative technology companies and individuals who contribute to the vibrancy and success of North Texas," said Bill Sproull, president and CEO of Tech Titans. "These finalists are an elite group who make a difference building tomorrow's technology community with their innovation, leadership and advocacy. We look forward to highlighting the groundbreaking advancements that continue to impact North Texas and the world."

Previous winners in the technology adopter category include American Airlines, Dallas-Fort Worth International Airport, Baylor Health Care System, North Texas Tollway Authority and Artizone.

To learn more about PDA and PDA Xpress, visit <http://www.pdacorporation.com>.

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### **About Tech Titans**

Tech Titans includes a diverse group of technology leaders from start-ups to fortune 500 companies from North Texas who collaborate, share and inspire creative thinking that fuels tomorrow's innovations. As part of its goals, Tech Titans is active in:

- Cultivating a technology community of companies, entrepreneurs, investors and students
- Growing future tech leaders with its talent and workforce development initiative
- Advocating technology's advancement in governmental arenas
- Connecting people and inspiring innovative ideas through its special interest forums and annual Awards Gala

Tech Titans is the largest technology trade association in Texas, representing individuals and more than a quarter million employees through 300 member companies. For more information about Tech Titans visit: [www.techtitans.org](http://www.techtitans.org).

### **About PDA, Inc.**

PDA's highly skilled national network of appraisers performs auto, heavy equipment, marine, motorcycle, property and recreational vehicle damage estimates, and lease turn-in inspections. Each year PDA and its franchise network of over 650 professional appraisers serve over 2,500 clients and complete over 450,000 estimates and inspections. As a leader in the estimating industry for more than 50 years, PDA's turnkey solution includes PDA *Xpress*, a Web-based photo damage estimate tool, and PDA Claims Management solutions. For more information, follow PDA on [LinkedIn](#) and [Twitter](#) or visit <http://www.pdacorporation.com>.