

## FOR IMMEDIATE RELEASE

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### **PDA ENSURES BIG WHEELS KEEP ON ROLLING THROUGH THE GREAT AMERICAN TRUCKING SHOW**

*Independent Damage Appraiser Gets Truckers Back on the Road Faster After an Accident*

**FORT WORTH, Texas – Aug. 22, 2016** – Property Damage Appraisers ([PDA](#)), is launching a new initiative to make truckers' lives easier at [The Great American Trucking Show \(GATS\)](#). Join PDA in Booth No. 25000 where the independent damage appraisal company will demonstrate how they can keep those big wheels rolling after an accident.

When big rigs get in accidents, their truck is more than a mode of transportation, it's their livelihood. Repairs are needed quickly and efficiently, but also at a fair price. Many truckers have high deductibles so they're not running small damages through their insurance providers and are in turn paying for these damages out of pocket. In this scenario, they're not getting the damages appraised, and are going directly to repair facilities where they could be paying more than necessary to get their vehicle fixed.

That's where PDA comes in to be an unbiased, third-party expert to help save truckers money by writing a fair estimate and assisting them through the repair process. With a national network of appraisers, PDA can meet truckers just about anywhere. In fact, every PDA office across the country has at least one trained and certified heavy equipment appraisal expert. For even faster service, drivers can use their smartphone to send pictures of damage through [PDA Xpress](#) to get them back on the road as soon as possible.

Additionally, attendees that stop by PDA's booth have an opportunity to win the not-yet-released iPhone 7.

GATS will run from Thursday, Aug. 25 – Saturday, Aug. 27, 2016 at Kay Bailey Hutchison Convention Center Dallas, 650 South Griffin Street Dallas, TX 75202.

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#### **About PDA, Inc.**

PDA's highly skilled national network of appraisers performs auto, heavy equipment, marine, motorcycle, property and recreational vehicle damage estimates, and lease turn-in inspections. Each year PDA and its franchise network of over 650 professional appraisers serve over 2,500 clients and complete over 450,000 estimates and inspections. As a leader in the estimating industry for more than 50 years, PDA's turnkey solution includes [PDA Xpress](#), a Web-based photo damage estimate tool, and PDA Claims Management solutions. For more information, follow PDA on [LinkedIn](#) and [Twitter](#) or visit <http://www.pdacorporation.com>.